# **AMY UNLAND**

(562) 481-7571 | amyunland@gmail.com

#### **OBJECTIVE**

Highly motivated photographer, videographer and digital media designer with diverse experience looking to join a team where my experience and personal qualities can be utilized best.

### **SKILLS**

- Experience and education in graphic and digital media design
- Skilled user of Adobe Creative Suite programs
- Social media marketing and advertising experience and training
- Great written and verbal communication skills
- Proficient user of Microsoft Office and Google Suite
- Experience designing websites using HTML, CSS, WordPress, Wix and Squarespace

## **EDUCATION**

Bachelor of Arts in Psychology – University of Missouri, St. Louis Certificate in Graphic Design – The School of Art Institute of Chicago Digital Media Design Courses – Harold Washington

#### **EXPERIENCE**

Self Employed | 2001 - Current

Graphic Designer / Web Designer / Social Media Marketer

- Design flyers for print and digital media promotion
- Social media marketing
- Event planning and execution
- Website design and maintenance
- Photography

Napleton Genesis Glenview | 2023 - 2024

Photographer / Videographer

- Photography and videography of cars for dealership website
- Photo and video editing

Transit Nightclub AKA The Mine Music Hall | 2014 - 2022 Graphic Designer / Media Manager / Event Coordinator

- Graphic design
- Social media marketing
- Website design and maintenance
- Event planning and execution
- Liquor inventory, ordering and management

Binny's Beverage Depot | 2018 - 2020

Part-time Store Associate

- Stocking beer, wine and spirits
- Customer Service
- Merchandising
- Inventory
- Cashier

The Mid Nightclub | 2017 - 2018

Marketing Manager

- Social media marketing and advertising
- Graphic design
- Website maintenance
- Brand management
- Coordination and execution of events
- Development and implementation of marketing plans and strategies

L.A. County Assessor's Office | 2007 - 2010

Real Estate Appraiser

- Completed appraisals of real properties for tax purposes
- Conducted interior and exterior inspections of properties
- Created property sketches to scale
- Research data on subject property and comparable sales
- Utilized cost manuals to determine value by cost approach

#### **PORTFOLIO**

https://www.amyunland.com/americano-portfolio